**Vision & Mission**

**Our Vision**
Steel’s contribution to a sustainable society is maximised.

**Our Mission**
To enhance the responsible sourcing, production, use and recycling of steel by:
- Providing a multi-stakeholder forum to build trust and achieve consensus;
- Developing standards, certification and related tools;
- Driving positive change through the recognition and use of responsible steel.

All of these elements are important, but ResponsibleSteel™ will focus first on the responsible sourcing and production of steel.

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**Strategy (‘Theory of Change’)**

**Assumptions**
- Broad stakeholder agreement on ‘responsible’ sourcing and production is achievable.
- ResponsibleSteel™ Standard(s) applicable to all steel manufacturing processes.
- Responsibly produced raw materials (mined materials, scrap, etc) are available.

**ResponsibleSteel™: a multi-stakeholder organisation**

- ResponsibleSteel™ Governance
- ResponsibleSteel™ Multi-Stakeholder Membership
- ResponsibleSteel™ Resources
- ResponsibleSteel™ Culture and Participatory Processes
- ResponsibleSteel™ Member Commitments

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**Outputs**

- ResponsibleSteel™ Assurance Programme
- ResponsibleSteel™ Value Programme
- ResponsibleSteel™ Marketing & Communications
- Claims by Steel Producers
- Access to Capital
- Downstream Customer Recognition

**Intermediate Results**
- Increasing uptake of ResponsibleSteel™ Standard(s) (or equivalent) by steel producers worldwide
- ResponsibleSteel™ achieves wide recognition and key stakeholder support
- ResponsibleSteel™ creates value for early adopters and late adopters, for leaders and followers, in developed and developing countries, across the whole steel sector

**Long-Term Results**
- Compliance with ResponsibleSteel™ Standard(s) (or equivalent) becomes standard business practice worldwide
- ResponsibleSteel™ creates value for early adopters and late adopters, for leaders and followers, in developed and developing countries, across the whole steel sector
- Reporting
- Claims by Steel Producers
- Access to Capital
- Downstream Customer Recognition