



JOB DESCRIPTION

ASIA ENGAGEMENT LEAD

Location: Remote. Open to candidates globally, but preference will be given to those based in China, Singapore or Australia.

Reports to: CEO

Hours per week (average): Full time

Contract Duration: 1 year renewable subject to funding and performance

Overtime Status: Exempt

Salary: Commensurate with experience.

Deadline: Rolling

Summary

We are a not-for-profit multi-stakeholder organisation founded to bring together business, civil society, and downstream users of steel, to provide a global standard and certification initiative for the steel industry. We have built a consensus on what sustainability looks like for steel - including the impacts of mining, production, the scrap metal supply chain, greenhouse gas emissions, water use, workers' rights, human rights, and biodiversity. Our Members include steel makers, mining companies, buyers of steel from the automotive and construction sectors as well as civil society organisations focused on labour rights, biodiversity, climate change, and many other important issues. We currently have over 130 members and nearly 13% of global steel production in membership.

Asia plays a leading role in the global steel industry and its impacts on people and the planet. It is by far the largest steel-producing region in the world, with China, India, Japan, and South Korea combining for approximately 68% of global crude steel production. China alone accounts for over 60% of global steel plant carbon emissions and is the world's largest producer and consumer of steel even under the impact of the global COVID pandemic, China's steel production reached a new high.

We are looking for an experienced professional to drive forward ResponsibleSteel's growth in the Asia Pacific region with a particular focus on China, Japan, and South Korea as key steel producing and consuming regions. An individual with an in-depth knowledge of ESG in the steel supply chain in China as well as international standards would be the perfect addition to our team as we seek to expand the ResponsibleSteel Standard and low carbon steel production into Asia.

Responsibilities

The Asia Engagement Lead will work closely with our large membership base to further develop and implement an Asia engagement strategy.

Their main responsibilities will be to:

- Identify key target organisations: steel value chain but also CSOs and industry associations
- Tailor communications to the region, producing regionally appropriate communications materials, organising and proofreading translation of materials (where appropriate), and thereby facilitating engagement and ensuring that important information is correctly received
- Identify and participate in conferences and develop articles and webinars relevant to the region
- Organise and lead roundtables and live events
- Identify and build relationships with key counterparts in the region working on steel, sustainability and the reduction of GHG emissions
- Drive value and global influence for membership across the Asia Pacific region
- Deliver on all aspects of key account management across the region
- Deliver a series of programs and events in the region (digital and in-person)

Qualifications, Experience and Skills

Qualifications:

- Bachelor's Degree in a relevant field required, Master's Degree preferred

Experience:

- Voluntary standards and/or ESG
- Steel or steel value chain (mining or automotive/construction sector would be acceptable)
- Excellent business acumen with a proven track record of decision making as well as analytical and organisation skills
- A proven track record of growing an organisation, business, region or division

Skills:

- Fully fluent in English as well as Cantonese and/or Mandarin
- Knowledge of Japanese or South Korean would be a bonus
- Proficiency with MS Office and general business tools for cloud-based collaboration
- Excellent written and verbal communication skills in English, with the ability to convey technical information to a range of stakeholders

- High-level interpersonal skills, in particular, cross-cultural communication
- Enjoy collaborating with others and embrace feedback
- Passion for quality and keen attention to detail
- Can prioritise activities to maximise benefit and impact
- Thrives working independently with remote management in a decentralised team

To Apply

Applications will be accepted on a rolling basis. Please send your cover letter and CV to recruitment@responsiblesteel.org specifying Asia Engagement Lead in the email subject line. Applications without cover letters will not be considered.

Please note that you must have authorisation to work in your designated home country (country of employment).

Benefits

Benefits and compensation vary per region and are competitive with local prevailing packages. They will take into account experience, location, and benefits required by law in the candidate's location, such as pension and leave allowances.

Regardless of location, team members get equipment stipends to ensure they are set up wherever they may be working from, generous leave policies, and paid paternal leave.

Hiring Statement

ResponsibleSteel is committed to building a diverse and inclusive team. We are committed to attracting, developing and retaining exceptional people, and to creating a work environment that is dynamic and rewarding and enables each of us to realise our potential. Our work environment is safe and open to all employees and partners, respecting the full spectrum of race, colour, religious creed, sex, gender identity, sexual orientation, national origin, political affiliation, ancestry, age, disability, genetic information, veteran status, and all other classifications protected by law in the locality and/or state in which you are working.