



## JOB DESCRIPTION

### Advocacy Manager

**Location:** Remote. Open to candidates globally, but candidates must be able to work at least partially within UK/European working hours and travel to London on a regular basis.

**Reports to:** Development Director

**Hours per week (average):** Full time

**Overtime Status:** Exempt

**Salary:** £50K dependent on experience

**Deadline:** Rolling

### Summary

We are a not-for-profit multi-stakeholder organisation founded to bring together business, civil society, and downstream users of steel, to maximise steel's contribution to a sustainable future. Through the collaborative development of our international standard, we have built a consensus on what sustainability looks like for steel - including the impacts of mining, production, the scrap metal supply chain, greenhouse gas emissions, water use, workers' rights, human rights, and biodiversity. Steel sites producing over 100 million tonnes of steel and employing over 150,000 workers are already certified against our Standard. We currently have over 130 members along the steel value chain, including nearly 13% of global steel production.

We are now seeking an Advocacy Manager to play a vital role in ResponsibleSteel's new strategy, Momentum 2025. Working as an integral part of our growing development programme within the Secretariat, this post will engage with steel-related policy initiatives both at a global level and in geographical regions of interest to advance ResponsibleSteel's mission.

The role will involve two aspects: analysis, assessment and tracking of other initiatives, and working with other members of the team to engage relevant stakeholders to inspire and influence them to support ResponsibleSteel's goals, by building understanding and collaboration, driving harmonization and achieving recognition and endorsement for the ResponsibleSteel Standard among global stakeholders. The role will also take necessary actions to accelerate the influence and impact of the ResponsibleSteel Standard and certification programme with the stakeholders.

This new position is an excellent opportunity for an individual committed to climate change and advocating for equitable outcomes in steel decarbonization, offering international exposure and growth opportunities.

## Responsibilities

- Monitor key government and private sector initiatives and participate to influence
- Provide analysis and advocacy support for ResponsibleSteel's technical input into leading sustainability policy and standards initiatives, both in regulatory and voluntary spheres
- Develop strategies and action plans for influencing key players in policy debates in key markets
- Coordinate and represent ResponsibleSteel in policy discussions, particularly in regions of interest (Europe and Asia)
- Actively participate in working groups and events to position the ResponsibleSteel Standard and theory of change in the debate; and represent ResponsibleSteel at convenings and events as needed
- Seek endorsement and recognition of ResponsibleSteel within other frameworks and standards
- Actively participate in the standard development process by sharing learnings from advocacy experience, recommending key technical and ESG requirements to further consolidate the standard
- Develop industry analysis on specific topics of interest related to policy, steel decarbonization, production of steel, climate change and other ESG aspects
- Build strategic alliances and partnerships to benefit ResponsibleSteel's growth and mission.
- Other duties as assigned

## Deliverables

- Support technical team in developing positions relating to policy and global initiatives
- Provide advocacy action plans for industry verticals that include real estate developers, construction, and the auto industry
- Provide presentations, technical analysis, policy briefs and other documents as required
- Active participation at events in consultation with colleagues
- Ensure ResponsibleSteel is referenced in relevant reports, and by other initiatives
- Report on related key performance indicators and success metrics monthly
- Compile technical reports narratives - quarterly, annual, and final progress reports
- Establish networks of companies and organizations specialized in developing supporting infrastructure for steel decarbonization such as Carbon Capture and Utilization (CCU), DRI, Hydrogen, Renewable energy, and offshore energy, in regions of interest
- Increase membership and certification in select regions of interest from steel producers and customers

The manager must be able to work with and around others from a myriad of backgrounds on a daily basis. Those people include but are not limited to, the ResponsibleSteel Secretariat, ResponsibleSteel members and potential members, governments, international organizations, the media, consultants, and regulators.

## Qualifications, Experience and Skills

### Qualifications:

- A minimum of a bachelor's degree in science, engineering, or environment-related subjects

### Experience:

- Familiarity with advocating for an issues-based agenda
- At least ten years of related professional experience
- Top candidates will have experience and knowledge of the steel industry.

### Skills:

The manager must be a collaborator who can work independently and manage multiple tasks simultaneously. Strong analytical skills, presentation skills, and writing skills with an understanding of writing to communicate technical matters to a non-technical audience to influence are highly preferred.

## To Apply

Applications will be accepted on a rolling basis. Please send your cover letter and CV to [shiv@responsiblesteel.org](mailto:shiv@responsiblesteel.org) specifying Advocacy Manager in the email subject line. Applications without cover letters will not be considered.

Please note that you must have authorisation to work in your designated home country (country of employment).

## Benefits

Benefits and compensation vary per region and are competitive with local prevailing packages. They will take into account experience, location, and benefits required by law in the candidate's location, such as pension and leave allowances.

Regardless of location, team members get equipment stipends to ensure they are set up wherever they may be working from, generous leave policies, and paid paternal leave.

## Hiring Statement

ResponsibleSteel is committed to building a diverse and inclusive team. We are committed to attracting, developing and retaining exceptional people, and to creating a work environment that is dynamic and rewarding and enables each of us to realise our potential. Our work environment is safe and open to all employees and partners, respecting the full spectrum of race, colour, religious creed, sex, gender identity, sexual orientation, national origin, political affiliation, ancestry, age, disability, genetic information, veteran status, and all other classifications protected by law in the locality and/or state in which you are working.